



Leadership – Tip #1

10 Characteristics of Really Effective Leaders

Q
U
E
S
T
I
O
N
S

Are you a really effective leader? *This 10-point checklist can help you decide:* So let's jump straight in. *You are a really effective leader if you...*

1. **Take pride in your business.** It's what you created so you must have uncompromising pride in it. It's also how you create a culture of enthusiasm.
2. **Have a vision for the business.** And share it with your team. This encourages buy-in and creates support for achieving it.
3. **Settle for nothing less than excellence.** In everything you do. Whether it's helping an employee to learn something or aggressively going after a big contract.
4. **Hold yourself accountable for everything.** It is the nature of leadership. You might not have caused a problem but you are responsible for solving it.
5. **Choose to be flexible and adaptable.** You recognize there are many paths to a destination and you're unwilling to stick with any one that's not working.
6. **Commit to continuous learning.** You cannot grow your business unless and until you grow yourself. Always decide what you need to know & find ways to learn it.
7. **Understand and perform your role of "influencer".** Influencing is how you move people from *resistance to compliance to commitment*. It's a sure path to success.
8. **Use assertiveness skills to communicate powerfully.** When you're confident and strong in every situation, this is not only good for you but also for your business.
9. **Can be creative and innovative.** When you can come up with new things to do and new ways of doing things for your business, it will be around for a long time!
10. **Embrace Rapid Scale Leadership.** When you do, you accept that to rapidly scale your business, your leadership must also include the context in which you lead.

Now that you have the 10 characteristics of really effective leaders, you need to know the [10 useless rules every authentic leader should avoid...](#)

Lorna@impacttrainingservices.com

© Lorna Barrow 2022. All Rights Reserved